

MHA 2017 MRFA

MANITOBA'S HOTEL & RESTAURANT TRADE SHOW

2017 EXHIBITOR BROCHURE

OCTOBER 24
10AM - 4PM

VICTORIA INN
WINNIPEG



Proudly
presented by:

MANITOBA
HOTEL
ASSOCIATION

ESTABLISHED 1927



Manitoba
**Restaurant &
Foodservices**
Association

www.ONEshow.ca

(204) 942-0671



October 24th, 2017
Show Hours: 10am - 4pm
Victoria Inn Hotel & Convention Centre

TWO LEADING HOSPITALITY ASSOCIATIONS. ONE SHOW!

The Hotel & Restaurant Show is presented by the Manitoba Hotel Association (MHA) and the Manitoba Restaurant & Foodservices Association (MRFA). The show is managed by the MHA. The show combines the best of both events. This is your opportunity to gain quality leads, form new connections, and put your product or service in front of buyers.

WHAT'S INCLUDED

All booths include pipe, drape, and skirted table. Lunch for 2 staff per booth will be provided and your company will be listed in the Show Guide.

MANITOBA MARKET

Manitoba has a high number of independent hotels and restaurants, with local decision makers. Our show specializes in reaching these buyers and bringing them under one roof.

It's important to us to bring as many buyers to the show floor as we can. We target hotels, motels, restaurants, foodservice establishments, and bars throughout in Manitoba, plus selected care homes and government institutions.

PASSPORT & BOOTH PRIZE

You can opt in to our passport stamp promotion. Buyers attending will be encouraged to visit all the booths on the passport to get their stamp. And, if you have a prize draw at your booth (minimum value of \$100), your booth will be highlighted in the Show Guide magazine.

THEATRE PACKAGE OPTION

New this year: secure a space with an overhead screen to really make your booth stand out. Video (but not audio) can be connected from your booth to the screen overhead. There's limited availability for this option. Please contact us early.

BOOTH ALLOCATION

Since we're putting two shows together, we want to take time to get our booth placement right. Factors in how we place booths will take into consideration: larger exhibits, past booth purchases, the order that booths are purchased, theatre package requests, and separating competing exhibitors.

- Returning exhibitors, who purchased in either MHA '16 or Localfare '17, will receive priority space allocation if booked by May 31st.
- Spaces for single booth exhibitors will be allocated after July 1st.
- Space is not considered booked until payment in full is received.

SHOW LOCATION

The show floor will be the Centennial ballroom of the Victoria Inn Hotel & Convention Centre. The ballroom was expanded in 2014. There's lots of free parking for exhibitors and attendees. Setup opens Monday at 12 noon, but if you have a small exhibit, you're welcome to set up Tuesday morning instead. There's level access throughout, and getting your materials in and out of the facility is easy.



MANITOBA
HOTEL
ASSOCIATION

ESTABLISHED 1927

The MHA serves the needs and promotes the common interests of the hotel and accommodation industry in Manitoba. We're dedicated to being the recognized leader in influencing the future direction, growth, and excellence of the hospitality industry.



The MRFA is acknowledged as the representative voice of the restaurant and foodservices industry. The MRFA operates entirely on revenues from memberships, special events and trade shows. All revenue is spent working for our members on issues that affect our industry.



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Company Name: _____

Postal Address: _____

City/Town: _____ **Province:** _____ **Postal Code:** _____

Telephone # (to appear in Show Guide): _____ **Website:** _____

Person in charge of Exhibit: _____ **Title:** _____

Email: _____

Person to be listed in Show Guide (if different): _____ **Title:** _____

Email: _____

Industry Code (choose from the list on the next page - 5 max)

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	Member	Non-Member
<input type="checkbox"/> Add 1-year Membership		\$300
<input type="checkbox"/> 1 Booth (10'x8')	\$950	\$1350
<input type="checkbox"/> Additional Booths	\$850	\$1150
<input type="checkbox"/> Corner Booth: add	\$250	\$250
<input type="checkbox"/> Data (barcode) scanner	\$215	\$215
<input type="checkbox"/> Standard Electrical (15A/120V)	\$80	\$80
Subtotal	\$ _____	\$ _____
+ GST 5% (R107660250)	\$ _____	\$ _____
Total Payment	\$ _____	\$ _____

Cheque enclosed (payable to: MANITOBA HOTEL ASSOCIATION)

VISA **MasterCard**

CC #: _____ **Exp.** ____/____

Price includes: Pipe, drape, Show Guide listing, skirted table, 2 lunches & 5 exhibitor badges per booth.
Utilities: Not all utilities are available at all booths. Other furniture rental and internet also available.

Participate in a passport booklet for trade show attendees? Yes No

Booth prize over \$100 in value you would like promoted? Yes No

Cancellation by Exhibitor: Cancellations received prior to August 1 are refundable in full. Cancellations between August 1 and August 14 will be refunded at 50% of the total space price. Cancellations after August 14 are nonrefundable.
 I have read and understood the Terms & Conditions outlined at www.ONEshow.ca

Signature: _____ **Date:** _____

Send Completed Registration Forms to: MANITOBA HOTEL ASSOCIATION
 Suite 501, 1020 Lorimer Blvd., Winnipeg, MB R3P 1C7 or **Fax:** (204) 942-6719 or 1-888-689-3316
Please call for more information: (204) 942-0671 or toll-free 1-888-859-9976 or **Email:** jweir@manitobahotelassociation.ca

CATEGORY CODES

Please write up to 5 category codes on your registration form

AC	Accounting Systems	DV	Digital Video	ME	Meats
AI	Air Conditioning	DG	Dishwashing & Glasswashing Equipment	MN	Menus
AL	Alarms, Security Systems & Locks	DE	Desserts & Baked Goods	PH	Payroll & Human Resource Management Systems
AM	Amenities for Hotel Rooms	DX	Digital Signage	PI	Paints
AR	Architecture & Design	DO	Doors & Windows	PA	Paper Products
AS	Associations	DR	Draperies	PE	Pest Control
AT	Automated Teller Machines (ATM's)	ED	Education & Training	PY	Photography
BK	Bakeries & Baked Goods	EL	Electrical	PS	Point of Sale & Scanning
BQ	Baking Equipment & Supplies	EG	Energy Management	PL	Pools & Spas
BP	Bar Supplies & Equipment	EE	Entertainment Equipment & Services	PO	Poultry & Eggs
BV	Bathroom & Restroom Renovations	EF	Entrees	PD	Printing & Duplicating
BL	Bathtub Liners	FI	Financial Services	PR	Promotions
BA	Beds & Bedding Accessories	FS	Fish & Seafood	PM	Property Management
BE	Beer	FH	Flatware & Dinnerware	PP	Purchasing Program
BD	Beverage Dispensing Equipment	FC	Floor Coverings	RE	Real Estate
BN	Beverages, Non Alcoholic	FL	Floor Care & Carpet Cleaning	RC	Recycling & Waste
BS	Blinds	FZ	Frozen Foods	RF	Refrigeration Equipment & Services
CK	Cakes & Cookies	FV	Fruits & Vegetables	RS	Restaurant Service & Specialty Supplies
CR	Carts & Carriers	FF	Furniture	RR	Restroom Equipment & Services
CG	Case Goods	FO	Furniture - Outdoor	SA	Safety & Medical
CB	Cash Registers & Business Systems	GA	Games & Gaming Equipment	SE	Security Systems
CE	Cheese	GC	Gift Cards & Prepaid Cards	SH	Storage, Moving & Shelving
CI	China	GL	Glassware	SI	Signs
CL	Cleaning Equipment	GF	Gluten Free Foods	SN	Snack Foods
CH	Cleaning & Housekeeping Services	HF	Hotel Franchising	SR	Social Responsibility
CP	Cleaning Products	HK	Housekeeping Services	SM	Sound & Music
CO	Coffee, Tea & Chocolate Products & Equipment	IC	Ice Cream Products & Equipment	SO	Soups & Sauces
CM	Communication Systems	IM	Icemakers, Dispensers & Crushers	SV	Shuttle Buses & Vehicles
CS	Computer Software & Equipment	IN	Insurance	TE	Telephone Systems
CD	Condiments, Seasonings & Salad Dressings	IT	Internet	TV	Televisions, Video & Radios
CT	Construction & Renovation	JA	Janitorial Services	TR	Training & Development
CN	Consulting	KI	Kitchen Renovations	UN	Uniforms, Aprons & Clothing
CU	Cooking Equipment & Utensils	LE	Laundry Equipment & Supplies	UP	Upholstery & Upholstery Cleaning
CX	Courier & Transportation	LT	Lighting	VA	Vacuums
CY	Cutlery	LN	Linens, Towels & Napkins	VM	Vending Machines & Products
DA	Dairy Products	LQ	Liquors, Wines & Spirits	VE	Ventilation Equipment
DB	Debit & POS Terminals	MA	Mats & Matting	VL	VLT's
DS	Design	MK	Marketing & Promotion	WT	Water

	601	602	603	604	605	606	607	608	609	610	611		
146												545	
144	139	238		239	338		339	438		439	538	543	
142	137	236		237	336		337	436		437	536	541	
140	135	234		235	334		335	434		435	534	539	
138	133	232		233	332		333	432		433	532	537	
136	131	230		231	330		331	430		431	530	535	
134												533	
	ENTER	129	228		229	328		329	428		429	528	531
130		127	226		227	326		327	426		427	526	529
128		125	224		225	324		325	424		425	524	527
126		123	222		223	322		323	422		423	522	525
124		121	220		221	320		321	420		421	520	523
122													521
120		119	218		219	318		319	418		419	518	519
118		117	216		217	316		317	416		417	516	517
116		115	214		215	314		315	414		415	514	515
114		113	212		213	312		313	412		413	512	513
112		111	210		211	310		311	410		411	510	511
110													509
	701	702	703	704	705	706	707	708	709	710	711		